

# Cartridge World Opens Second Store; Green Realtors; Eslinger Homes Hosts Seminar for Keller Williams



## Cartridge World Opens Second Store

– Cartridge World, the largest retailer of cartridge refilling services in the printer cartridge industry, is now serving residents and businesses in the Greater Sarasota Gulf Coast Region. Local owners, Keith and Debra Harrison, have already opened their second store. The first location is 3472 Clark Road, and their newest location is 4652 East State Road 64 (Manatee Avenue) in Bradenton.

Cartridge World fills empty laser/toner or inkjet cartridges on a walk in basis. They also sell and service to business accounts, providing clients with free pick up and delivery at costs lower than the major office supply stores.

There are over 1,400 Cartridge World stores in 40 countries, and the company offers a 100 percent satisfaction guarantee to their customers. Cartridge World began as an alternative to throwing empty ink and toner cartridges into landfills. Refilling your empties not only saves you money; it also helps to protect the environment. Laser printer cartridges account for a large percentage of cartridges thrown into landfills and can take up to 450 years to decompose. Cartridge World estimates that it will keep nine million cartridges out

of the landfills this year alone. Please call 924-2221 (Sarasota) or 750-0701 (Bradenton) for more information.

**Realtors Going Green** – Local realtors with the Sarasota Association of Realtors have created the Green Realtors Alliance of Sarasota (GRAS) to encourage environmental stewardship as it relates to the real estate industry. Members include Steve Wooster with Prudential Palms Realty, Margaret Dahl with RoseBay Real Estate, Keleen McDevitt with FloridaRays Realty, Sandy Keith with Lighthouse Realty, and Lynn Nilssen with RoseBay Real Estate. The formation of the group was inspired in part

by a May presentation to a group of local realtors by Kerry Mitchell with the Florida Green Building Coalition.

GRAS will be hosting their first educational event for realtors September 19. Steve Ellis with MyGreenBuildings will present a talk titled Green Revolution: Sustainable Green Building. Realtors will learn how to translate the value of a green-built sustainable home in comparison with a conventional home. The seminar starts at 9am and will be followed by a tour of the award-winning green home at 1876 Goldenrod from 11am to noon. The realtor group is also planning a Green Homes Trade Show March 28 from 2 to 6pm at the Sarasota Association of Realtors Building.

**Eslinger Homes Promotes Green** – Eslinger Homes, a respected local builder based in Sarasota, conducted a green seminar and hosted lunch for 30 real estate agents from Keller Williams on August 29. Troy Larkin and Nate Ditchfield represented Eslinger Homes in presenting a 45-minute talk focused on green building. Realtors learned about insulation, paints, windows, air conditioning systems, along with many other popular products and procedures.

The seminar took place at Old Tampa Estates in Parrish, the first community in



Manatee County outside of Lakewood Ranch that has guaranteed every built home would qualify for certification by the Florida Green Building Coalition. Eslinger Homes plans additional seminars at their other model development in Rye Wilderness located in East Manatee County, and Twin Rivers just north of the river near Parrish. Please call Troy Larkin at 896-5005 to schedule a seminar. You can also visit [www.eslingerhomes.com](http://www.eslingerhomes.com).

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